

HAJA MARDA

MASS COMMUNICATION GRADUATE | COMMUNICATIONS & OUTREACH

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PROFILE

Recent Mass Communication graduate with hands-on exposure to digital content, public relations and community outreach through two internships and sustained volunteering. Recognized in writing and public-speaking competitions, with training in digital marketing, business communication and project management. Brings clear writing, audience awareness and practical event-support skills, and is seeking an entry-level communications opportunity.

SELECTED CONTRIBUTIONS

Content development Helped prepare and proofread website articles and social media materials, supporting clearer, more consistent public-facing communication.	Community engagement Supported youth workshops and outreach events by preparing invitations, coordinating registration and helping participants access event information.
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EDUCATION

Bachelor of Arts in Mass Communication

Lakeview University of Uganda (fictional) | Graduated 2026

INTERNSHIP EXPERIENCE

Communications Intern

BrightPath Media Solutions (fictional) | Kampala, Uganda | June–August 2025

- Researched and drafted website articles, then proofread copy for grammar, clarity and accuracy—helping prepare content for publication.
- Helped produce social media posts and promotional materials, giving the team additional content options for digital communication.
- Reviewed audience interests and shared content ideas in team discussions to help align topics with readers' needs.

Public Relations and Outreach Intern

Community Voice Initiative (fictional) | Entebbe, Uganda | January–March 2025

- Prepared presentation and event communication materials that helped community members understand outreach activities.
- Supported registration and attendance tracking, helping the team maintain organized participant records.
- Compiled participant feedback for event summaries, giving coordinators information to consider when planning future activities.

VOLUNTEER EXPERIENCE

Volunteer Communications Assistant

Youth Empowerment Network Uganda (fictional) | Kampala, Uganda | September 2024–December 2025

- Helped organize youth workshops and discussion sessions focused on education and personal development.
- Prepared announcements, posters and invitations that supported promotion of community activities.
- Assisted with participant registration and event logistics, helping activities run in an orderly way.

AWARDS & ACHIEVEMENTS

Winner — National Youth Writing Challenge 2025 (fictional). Recognized for an original essay on education and community development.

Winner — Emerging Speakers Public Speaking Contest 2024 (fictional). Awarded first place for a speech on youth leadership and social responsibility.

TRAINING & CERTIFICATES

Digital Marketing Fundamentals

Kampala Skills Development Centre (fictional), 2025

Business Communication and Report Writing

Uganda Professional Learning Hub (fictional), 2025

Introduction to Project Management

East Africa Learning Academy (fictional), 2024

KEY SKILLS

Writing, editing and proofreading • Research and information gathering • Public speaking and presentations • Social media content creation • Community outreach and event support • Teamwork, organization and time management • Microsoft Word and PowerPoint

SAMPLE CV FOR DEMONSTRATION ONLY. All organizations, institution names, dates, awards and activities are fictional and should be replaced with verified information before real-world use.

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